

HOLIDAY HOUSE

425 Madison Avenue, New York, NY 10017

212-688-0085

FAX 212-421-6134



FOR IMMEDIATE RELEASE

Contact: Kathleen M. Morandini

Publicist • 212-688-0085 • kmorandini@holidayhouse.com

A Gulf Coast oil spill turns a summer vacation into an animal rescue in this timely picture book

New York, NY—With the one-year anniversary of the Deepwater Horizon oil spill approaching on April 20 and Earth Day 2011 two days after, ***ROSCOE AND THE PELICAN RESCUE*** by Lynn Rowe Reed (Holiday House/April 22, 2011/\$14.95) is a gentle and inspiring reminder to children everywhere to take care of our environment.

Dedicated to all the people who helped save the Gulf Coast wildlife, ***ROSCOE AND THE PELICAN RESCUE*** takes on a large-scale disaster through the telling of an unpretentious story about Tony, who visits his cousin Addison on the Gulf Coast a month after the oil spill and wants nothing more than to hit the beach and start checking off his list of fun things to do there. But when Tony and Addison—and Addison's golden retriever, Roscoe—arrive at the beach, what they find immediately changes the course of the cousins' vacation adventures. The beach is closed because the oil spill has reached the Louisiana coastline, and suddenly they find themselves helping to orchestrate a rescue effort for pelicans and other marine animals they have found there covered in oil.

Lynn Rowe Reed has written a tender story about children working together, making a difference, and saving lives even smaller than theirs. Her childlike, playful illustrations reaffirm for children everywhere that this story is theirs and solidifies their significance to the future of our world.

www.holidayhouse.com

Lynn Rowe Reed is an author, illustrator, and sculptor, best known for her energetic and colorful illustrations and off-beat picture books. Her concern for the animals affected by the Deepwater Horizon oil spill, as well as her golden retriever, Sam-I-Am, inspired her to create this book. She lives in Fort Wayne, Indiana. Visit her on the web at www.lynnrowereed.com.

#

ROSCOE AND THE PELICAN RESCUE

by Lynn Rowe Reed

Holiday House • April 22, 2011

Ages 4–8 • 32 pages • \$14.95

ISBN: 978-0-8234-2352-1

HOLIDAY HOUSE

SEVENTY-FIVE YEARS OF PUBLISHING FOR YOUNG PEOPLE

Find us on Facebook 

Follow us on 