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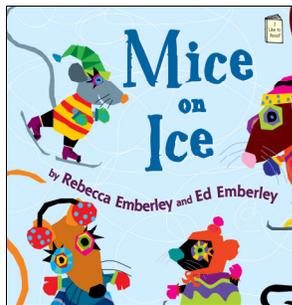
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Distinguished I Like to Read® Picture Book Series Expands with Bright New Hardcovers and Launch of Paperback Line

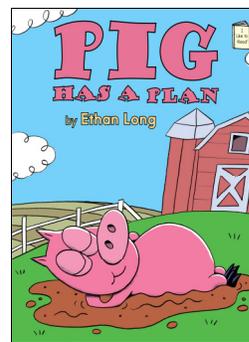
New York, NY—The innovative **I LIKE TO READ®** series of trade picture books for the newest readers has received a bounty of critical acclaim—with a Theodor Seuss Geisel Award Honor winner and starred and outstanding reviews. The fall 2012 list introduces four new hardcover titles by esteemed author-illustrators Rebecca Emberley and Ed Emberley, David Catrow, Ethan Long, and David McPhail, and launches the paperback I Like to Read® series with the four titles from the inaugural list.



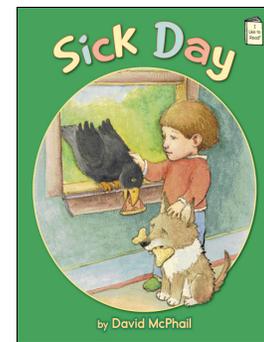
ISBN: 978-0-8234-2576-1



ISBN: 978-0-8234-2418-4



ISBN: 978-0-8234-2428-3



ISBN: 978-0-8234-2424-5

I LIKE TO READ® books are the only trade picture books for emerging readers currently on the market. They feature short texts with familiar vocabulary, high-frequency words and words that are easily decodable, repetition to reinforce learning, and illustrations that support comprehension. The books, at guided reading levels B through E, have been evaluated and assigned on the Fountas and Pinnell system. The combination of engaging stories and high literary and artistic values elevates the genre of books for emerging readers to a new level, setting a standard that is unparalleled in the publishing industry today.

The books on the third **I LIKE TO READ®** list introduce familiar childhood themes and humorous experiences. **MICE ON ICE** by Rebecca Emberley and Ed Emberley will inspire young readers to get outside and play as they follow some mice who ice-skate and, with their blades, create a cat that magically comes to life; **THE FLY FLEW IN** by David Catrow is laugh-out-loud fun as readers follow a pesky fly that creates chaos and literally turns a concert upside down in this side-splitting slapstick picture book; in **PIG HAS A PLAN** by Ethan Long, Pig just wants to take a nap, but his barnyard pals make a terrible racket while they work on a surprise birthday party for Pig; and **SICK DAY** by David McPhail is the second story about story about Boy, Bird, and Dog and tells how they care for one another while they're sick.

As one of the only book publishers producing trade picture books for this level of reader today, Holiday House is breaking ground for emerging readers, who will find these books accessible and delightful.

About the Creators:

The father-daughter creative team of **Rebecca Emberley** and **Ed Emberley** has collaborated on a number of books together, including *The Lion and the Mice: An I Like to Read® Book*. Rebecca has written and illustrated more than thirty books for children. Ed has created more than eighty books for children, including *Drummer Hoff*, which won the Caldecott Award. Rebecca lives in **Maine**, and Ed lives in **Massachusetts**. Visit them online at www.rebeccaemberley.com and www.edemberley.com.

David Catrow has written and illustrated many best-selling and highly regarded picture books, including *I Wanna Iguana* and *Take Me Out of the Bathtub*. He lives in **Springfield, Ohio**. This is his first book with Holiday House. Visit him on his website at www.catrow.com.

Ethan Long is a renowned illustrator and animator. The creator of the hit Disney Playhouse TV show *Tasty Time with Ze Fronk*, he lives in **Orlando, Florida**. Visit him on his website at www.ethanlong.com.

David McPhail has written and illustrated many popular picture books including his classic, *Emma's Pet*. He lives in **New Hampshire**.

PIG HAS A PLAN by Ethan Long

ISBN: 978-0-8234-2428-3 • Guided Reading Level B

THE FLY FLEW IN by David Catrow

ISBN: 978-0-8234-2418-4 • Guided Reading Level C

MICE ON ICE by Rebecca Emberley and Ed Emberley

ISBN: 978-0-8234-2576-1 • Guided Reading Level C

SICK DAY by David McPhail

ISBN: 978-0-8234-2424-5 • Guided Reading Level D

EACH BOOK: 32 pages • illustrated in full color • priced at \$14.95

New in paperback, the books on the fall **I LIKE TO READ®** list introduce emergent readers to familiar childhood themes and experiences, including camaraderie and active play, making friends, good manners, and trust. **SEE ME RUN** by Paul Meisel, a Theodor Seuss Geisel Award Honor Book, is an energetic adventure about dogs in a park; **BOY, BIRD, AND DOG** by David McPhail is a poignant story about a boy and his pets; **DINOSAURS DON'T, DINOSAURS DO** by Steve Björkman introduces young children to good manners and the secret to making friends; and Rebecca Emberley and Ed Emberley create a bold interpretation of a beloved fable in **THE LION AND THE MICE**.

SEE ME RUN by Paul Meisel

ISBN: 978-0-8234-2638-6 • Guided Reading Level D

BOY, BIRD, AND DOG by David McPhail

ISBN: 978-0-8234-2639-3 • Guided Reading Level E

DINOSAURS DON'T, DINOSAURS DO by Steve Björkman

ISBN: 978-0-8234-2640-9 • Guided Reading Level E

THE LION AND THE MICE by Rebecca Emberley and Ed Emberley

ISBN: 978-0-8234-2641-6 • Guided Reading Level E

EACH BOOK: Paperback • 32 pages • illustrated in full color • priced at \$6.99



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