



HOLIDAY HOUSE

AUTHOR/ILLUSTRATOR APPEARANCE KIT

Getting Started: How to choose the right author/illustrator

When arranging an author/illustrator appearance, we suggest you make your selection based upon some familiarity with his or her work, your budget, and the suitability of their presentation for your audience. The attached lists (by name and by region/presentation) may help you zero in on the right person for your group.

Many authors/illustrators have websites where you can learn about more about their work. A list of author websites can be found online at **www.holidayhouse.com**.

* Please start your planning early—authors and illustrators book their appearances from six months to two years in advance.

Once you're ready to request an author/illustrator

To request a Holiday House author/illustrator appearance, please contact:

Kathleen Morandini
Holiday House
425 Madison Ave.
New York, NY 10017
Phone: 212-688-0085 / Fax: 212-421-6134
kmorandini@holidayhouse.com

Or you may visit www.holidayhouse.com, and fill out the on-line request for under the Author/Artist Info header.

What's next

Once the initial arrangements have been made, Holiday House will send a contract reconfirming all of the details, including:

- Name of the author/illustrator
- Date(s) of the appearance
- Program schedule, including size and age of audience and number of presentations
- Name of person/party responsible for travel and hotel arrangements
- Costs to which the sponsor is agreeable

Costs include:

Honorarium: An agreed upon fee paid to the author/illustrator for his/her professional expertise and time away from work. Honoraria vary from person to person, and are payable on or before the day of the visit. Other expenses are in addition to the honorarium.

Transportation: Round trip airfare plus taxi or airport limousine service to and from the author/illustrator's home. Arrangements should be made to meet your guest at the airport. If the author/illustrator drives, 31 cents per mile, plus tolls and parking, should be reimbursed to the guest.

Lodging/Meals: The sponsoring group is responsible for lodging expenses, all meals, and making room reservations (billed to sponsor) for its guest during overnight visits.

Once the contract is signed, please **do not** make changes or additions to the schedule. Please be sure to speak with the author/illustrator about the content of the presentation(s) and logistics, and **provide a daily schedule in writing** at least one month prior to the appearance, for confirmation and approval by the author/illustrator.

Preparing for the big day

Start reading early! To prepare an audience for the author/illustrator's visit, it is essential that they are familiar with his or her books. You may also want to order quantities of their books for sale and autographing during the visit. Please see the attached **Book Purchasing Policy** for ordering information.

A few important suggestions:

- Please contact Holiday House for an author/illustrator appearance book order form, including the most updated list of titles/prices.
- Please order books at least **four weeks** before the visit date

We hope that the above guidelines will help ensure a successful event for everyone.

Thank you for your interest in hosting an author/illustrator appearance!

Authors & Illustrators Available for Appearances through Holiday House

Alphabetical listing

David A. Adler	Linda Oatman High	Margaret Meacham
Mary Amato	Pamela Smith Hill	Ann Whitehead Nagda
Katya Arnold	Will Hillenbrand	Lensey Namioka
Mary Jane & Herm Auch	Ellen Howard	Dorothy Hinshaw Patent
Patricia Austin	Diane Hoyt-Goldsmith	Nancy Poydar
Bob Barner	Patricia Hubbard	James E. Ransome
Teresa Bateman	Ryan Ann Hunter	Lesla Cline-Ransome
Marion Dane Bauer	(a.k.a. Pamela Greenwood & Elizabeth Macalester)	Robert Rayevsky
Karen Magnuson Beil	Patrick Jennings	Michael J. Rosen
Tom Birdseye	Paul Brett Johnson	Susan Goldman Rubin
Lucy Jane Bledsoe	Charlotte Jones	Judith St. George
Colin Bootman	Eric A. Kimmel	Synthia Saint James
Kathy Caple	Katherine Kirkpatrick	Virginia Frances Schwartz
Robert Casilla	Sheila Solomon Klass	Barbara Seuling
Ying Chang Compestine	Katya Krenina	Leslie Sills
Judy Cox	Steven Kroll	Marilyn Singer
DyAnne DiSalvo-Ryan	Nina Laden	Aki Sogabe
Dorothy Donohue	Kirby Larson	Janet Stevens
Leonard Everett Fisher	Gwendolyn Battle Lavert	Jennifer Stewart
Russell Freedman	Laurie Lawlor	John Warren Stewig
Martha Freeman	Loreen Leedy	Todd Strasser
Mordicai Gerstein	Ellen Levine	Vivian Vande Velde
Gail Gibbons	Frederick Lipp	Bill Wallace
Andrew Glass	Megan Lloyd	John & Alexandra Wallner
Victoria Hanley	D. Anne Love	Martha Weston
Diane Dawson Hearn	Kathy May	Elizabeth Winthrop
Esther Hershenhorn	Colleen O'Shaughnessy McKenna	Connie Nordhielm Wooldridge
Rebecca Hickox		Pam Zollman

HOLIDAY HOUSE AUTHORS & ILLUSTRATORS

Detailed/Regional Listing [Northeast & South]

NORTHEAST				
<u>Name</u>	<u>State</u>	<u>Author/Illustrator</u>	<u>Audience/Grades</u>	<u>Presentations</u>
David A. Adler	NY	Author	K to 6 • Adult	3/day • workshops or large group, slides
Katya Arnold	NY	Author/Illustrator	K to 5 • Adult	4/day • drawing demo, interactive workshop
Mary Jane & Herm Auch	NY	Author/Illustrator	Adult	3/day • slide presentation & discussion
Karen Magnuson Beil	NY	Author	K to 6 • Adult	4/day • workshops or large groups
Robert Bender	PA	Illustrator	K to 5 • Adult	3/day • slides, discussion
Colin Bootman	NY	Illustrator	3 to 5	3/day • call for details
Kathy Caple	MA	Author/Illustrator	K to 3 • Adult	3/day • slides/overhead/props, workshops
Robert Casilla	NY	Illustrator	K to 6 • Adult	3/day • illustration workshop
DyAnne DiSalvo	NJ	Author/Illustrator	K to 6 • Adult	1 large slide presentation + 4 workshops
Richard Ferrie	NY	Author	9 to Adult	call for details
Leonard Everett Fisher	CT	Author/Illustrator	Adult	3/day • slide presentation
Russell Freedman	NY	Author	Adult	keynote talk, slide presentation
Martha Freeman	PA	Author	Adult	call for details
Mordicai Gerstein	MA	Author/Illustrator	K to 5 • Adult	3/day • live drawing
Gail Gibbons	VT	Author/Illustrator	K to 5 • Adult	keynote talk, slide presentation
Andrew Glass	NY	Author/Illustrator	K to 5 • Adult	3/day • sketches & original art
Linda Oatman High	PA	Author	K to 6 • Adult	4/day • photos, slides
Sheila Solomon Klass	NY	Author	3 to Adult	1-2/day • writing workshop/presentation
Katya Krenina	NY	Illustrator	Open	1-2/day • slides & talk
Steven Kroll	NY	Author	Open	3/day • slide presentation
Ellen Levine	NY	Author	3 to Adult	call for details (focus on nonfiction)
Frederick Lipp	ME	Author	Open	call for details
Megan Lloyd	PA	Illustrator	K to 3 • Adult	call for details
Walter Dean Myers	NJ	Author		
Colleen O'Shaughnessy McKenna	PA	Author	K to 6 • Adult	5/day • puppets, creative writing workshops
Nancy Poydar	MA	Author/Illustrator	K to 5 • Adult	call for details
James E. Ransome	NY	Illustrator	K to 5 • Adult	3/day • slides and drawing demonstration
Lesla Cline-Ransome	NY	Author	K to 5 • Adult	4/day • slides, writing
Robert Rayevsky	MA	Illustrator	K to 5 • Adult	small groups, drawing, discussion, slides
Judith St. George	CT	Author	Open	3/day • discussion of nonfiction & research
Virginia Frances Schwartz	NY	Author	3 to Adult	call for details
Barbara Seuling	NY	Author/Illustrator	Oprn	4/day • adults: large groups/students: small groups
Leslie Sills	MA	Author	2 to Adult	3/day • slides, discussion of women artists
Marilyn Singer	NY	Author	Adult	2/day
Todd Strasser	NY	Author	4 to Adult	4/day • workshop or large group slide presentation
Vivian Vande Velde	NY	Author	2 to Adult	4/day • small groups
John/Alexandra Wallner	ME	Author/Illustrator	K to 5 • Adult	call for details
Elizabeth Winthrop	NY	Author	Adult	keynote talk, slide presentation

SOUTH				
<u>Name</u>	<u>State</u>	<u>Author/Illustrator</u>	<u>Audience/Grades</u>	<u>Presentations</u>
Mary Amato	MD	Author	K to 6 • Adult	Flexible; call for details
Patricia Austin	LA	Author	K to 5 • Adult	call for details
Diane Dawson Hearn	VA	Illustrator	2 to 3 • Adult	4/day • small groups, discussion & drawing
Paul Brett Johnson	KY	Author/Illustrator	K to 4 • Adult	4/day • puppets, slides, props, role-play
Loreen Leedy	FL	Author/Illustrator	K to 5 • Adult	call for details
Kathy May	VA	Author	K to 3 • Adult	call for details
Margaret Meacham	MD	Author	3 to Adult	5/day • call for details

HOLIDAY HOUSE AUTHORS & ILLUSTRATORS

Detailed/Regional Listing [Midwest, West, Northwest]

MIDWEST				
<u>Name</u>	<u>State</u>	<u>Author/Illustrator</u>	<u>Audience/Grades</u>	<u>Presentations</u>
Marion Dane Bauer	MN	Author	3 to Adult	workshops or large groups
Esther Hershenhorn	IL	Author	1 to 3 • Adult	Adults: small or large groups/Students: small groups, slides
Will Hillenbrand	OH	Illustrator	K to 5 • Adult	3/day • slides, drawing, props, original art
Gwen Battle Lavert	IN	Author	K to 3 • Adult	2/day • diversity, storytelling, workshops
Laurie Lawlor	IL	Author	3 to Adult	3/day • overhead projector
Michael J. Rosen	OH	Author/Illustrator	Open	4/day • slides, live drawing
John Warren Stewig	WI	Author	K to 5 • Adult	large groups or workshops
Bill Wallace	OK	Author	3 to 6 • Adult	2/day • call for details
Connie Nordhielm Wooldridge	IN	Author	K to 3 • Adult	call for details
WEST				
<u>Name</u>	<u>State</u>	<u>Author/Illustrator</u>	<u>Audience/Grades</u>	<u>Presentations</u>
Bob Barner	CA	Author/Illustrator	1 to 3 • Adult	4/day • drawing demo/discussion, small groups
Lucy Jane Bledsoe	CA	Author	4 to Adult	writing workshops, discussion
Ying Chang Compestine	CO	Author	K to 6 • Adult	call for details
Dorothy Donohue	CO	Illustrator	K to 5 • Adult	slides & presentations, show original art
Victoria Hanley	CO	Author	3 to Adult	call for details
Diane Hoyt-Goldsmith	CA	Author	4 to Adult	3/day • call for details
Charlotte Jones	CO	Author	4 to Adult	3/day • discussion of nonfiction & research
D. Anne Love	CA	Author	3 to Adult	3-4/day • workshops or large groups
Elizabeth Macalester	CA	Author	PreK to 2 • Adult	1-3 classrooms, hands-on projects
Ann Whitehead Nagda	CO	Author	2 to 5 • Adult	4/day • slides
Susan Goldman Rubin	CA	Author	3 to Adult	call for details
Synthia Saint James	CA	Illustrator	PreK to Adult	call for details
Janet Stevens	CO	Author/Illustrator	Adult	call for details
Jennifer Stewart	AZ	Author	2 to Adult	call for details
Martha Weston	CA	Author/Illustrator	K to 5 • Adult	slides, drawing, discussion
Pam Zollman	TX	Author	K to 6 • Adult	4/day
NORTHWEST				
<u>Name</u>	<u>State</u>	<u>Author/Illustrator</u>	<u>Audience/Grades</u>	<u>Presentations</u>
Teresa Bateman	WA	Author/Storyteller	K to 5 • Adult	call for details
Tom Birdseye	OR	Author	K to 6 • Adult	4/day • flexible program, slides
Judy Cox	OR	Author	K to 5 • Adult	slides, call for details
Pamela Greenwood	WA	Author	K-2 • Adult	slides or hands-on workshop
Pamela Smith Hill	OR	Author	6 to 8 • Adult	call for details
Ellen Howard	OR	Author	1 to Adult	4/day • Students: small groups/Adults: small or large groups
Patricia Hubbard	WA	Author	K to 4 • Adult	3/day • slides & presentations
Patrick Jennings	WA	Author	K to 6 • Adult	3/day • call for details
Eric A. Kimmel	OR	Author/Storyteller	Open	3/day • storytelling, discussion
Katherine Kirkpatrick	WA	Author	3 to Adult	small groups, slides, discussion of historical fiction
Nina Laden	WA	Author/Illustrator	K to 7 • Adult	interactive writing/drawing
Kirby Larson	WA	Author	K to 5 • Adult	2-3/day • call for details
Lensey Namioka	WA	Author	K to 3 • Adult	3/day
Dorothy Hinshaw Patent	MT	Author	3 to 6 • Adult	2/day • slides, discussion
Aki Sogabe	WA	Illustrator	Open	paper cut illustration demonstration, slides



HOLIDAY HOUSE

BOOK PURCHASING POLICY for AUTHOR/ILLUSTRATOR APPEARANCES

School & Library Accounts

I. ORDERING

- Books for an author/illustrator appearance are available at a 35% discount.
- Holiday House does not set or control resale prices. You may sell the books at any price and earn a profit for your group, or pass along all or part of the discount to your members.
- In determining quantities for your book order, please consider the amount of time allotted for autographing and the preference of hardcover over paperback (when available).
- Please allow at least **four weeks** for delivery.
- **ORDERS MUST BE PLACED WITH A SCHOOL PURCHASE ORDER NUMBER.**
If the order will be paid for from a source other than school funds,
please send a letter on school or organization letterhead guaranteeing payment.
- **PLEASE USE THE HOLIDAY HOUSE ORDER FORM**
- Send your order by mail or fax (**NO PHONE OR E-MAIL ORDERS PLEASE**) to:

Kathleen Morandini
Holiday House
425 Madison Ave.
New York, NY 10017
Fax: 212-688-0395

II. INVOICING

- An invoice will be sent by mail, and will reflect the retail price of the books, minus the 35% discount, plus shipping charges.
- **IF THERE ARE NO RETURNS, PAYMENT IS EXPECTED WITHIN THIRTY DAYS OF THE EVENT. PLEASE REMIT PROMPTLY.**
- Returns must be made within **30 days** of the appearance date. After returns are processed, credit is issued and sent with a statement indicating balance due. Payment is expected at this time.

III. SHIPPING

- **SHIPPING CHARGES, BOTH WAYS, ARE THE PURCHASER'S RESPONSIBILITY.**
We ship via UPS.

IV. RETURNS

- Books ordered from Holiday House may be returned for full credit, provided they are unsigned and received by our warehouse in saleable condition. You are responsible for all shipping costs.
- Labels for shipping returns will be sent to you with your original invoice.
- Returns must go to our warehouse at the address below **ONLY**. Please use the return labels we provide. [Shipments to any other Holiday House address will be automatically refused.]

Holiday House
c/o WA Book Service
26 Ranick Rd.
Hauppauge, NY 11787

- Please ship returns promptly, within **30 days** of the appearance. We recommend shipping returns via a method that allows tracing in case a shipment is lost. We cannot issue credit until receipt of your returns is confirmed by our warehouse.
- We cannot arrange for pick-up of returns; you should be prepared to ship the books back yourself.